

# IRISH SKIPPER EXPO 2024

UL SPORTS ARENA, LIMERICK  
23rd – 24th February 2024

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# BOOKING FORM



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FRIDAY 23RD FEBRUARY	10AM – 6PM
SATURDAY 24TH FEBRUARY	10AM – 4PM

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[www.skipper.ie](http://www.skipper.ie)

The  
**Skipper**

mara  
media 

## STAND OPTIONS & PRICES

### 1: SHELL SCHEME

YOUR STANDS WILL COME WITH:

**Shell scheme system with Name Panel**

(White Laminated Surface) as per photo to the right.

**Full Panel size:** 970mm wide x 2352mm high.

- If graphics are being printed display area for each panel is: 950mm wide x 2352mm high.
- If your stand is on a corner, it will be open on 2 sides.
- **Electric Package** includes a 13amp double socket plus 5' Fluorescent light fitting for €100. This is booked directly with Sharon when making your stand booking. (Power will be switched off to each stand at the end of each day. This is in line with UL Sport Limerick's aim to reduce energy costs.)
- Carpet – Standard Exhibition Carpet is Blue, if you want an alternative, please contact our Stand Contractor – Exhibit A Displays, details on page 2.
- Furniture will need to be ordered separately, see your manual which will be released 1st October.



**NOTE:** If you are a repeat exhibitor shell panels will be the same as previous shows.

**PLEASE NOTE: ALL FIXTURES WILL HAVE TO USE DOUBLE SIDESSELLOTAPE 'STICKY FIXTURES' VELCRO IS NOT TO BE USED.**

### 2: SPACE ONLY

**Your Space Only area will include floor space only, giving you control to design and build a unique stand to your specification.**

Plans to be submitted for approval to [sharon@maramedia.ie](mailto:sharon@maramedia.ie) by 12th January 2024.

**PLEASE NOTE:**

- Space only stands do not include electrics.
- Furniture will need to be ordered separately, see your manual which will be released 1st October.



## STAND OPTIONS & PRICE GUIDE Plus VAT where applicable.

**2024 Costs remain as per last year's show.**

Shell Scheme Stand Price:  
€180 per sqm

SAMPLE:

**3m x 2m = 6sqm**

@ €180 per sqm = €1080  
1 x Electrical Package: €100  
**Cost: €1180**

**3m x 3m = 9sqm**

@ €180 per sqm = €1620  
1 x Electrical Package: €100  
**Cost: €1720**

**4m x 3m = 12sqm**

@ €180 per sqm = €2160  
1 x Electrical Package: €100  
**Cost: €2260**

**5m x 3m = 15sqm**

@ €180 per sqm = €2700  
1 x Electrical Package: €100  
**Cost: €2800**

**6m x 3m = 18sqm**

@ €180 per sqm = €3240  
1 x Electrical Package: €100  
**Cost: €3340**

**Boat/Vehicle/**

**Equipment Display:**

€170 per sq metre under  
50sqm or €140 per sqm  
over 50sqm.

1 x Electrical Package:  
€100.

*Electrical Packages to  
be booked directly with  
show organiser when  
making booking.*

## CANCELLATION POLICY

### **8 WEEKS AND ABOVE**

(29th Dec 2023) i.e. if the Exhibitor cancels on or before 8 weeks prior to the Exhibition, no cancellation fees will apply.

### **UNDER 8 WEEKS TO 4 WEEKS**

(30 Dec 2023 – 26th Jan 2024) prior to the exhibition, a 75% cancellation fee will apply.

### **UNDER 4 WEEKS**

(27th Jan 2024) prior, a 100% cancellation fee will apply.

**\*An administration charge of €50 will be levied.**

All notices of cancellation must be in writing to [sharon@maramedia.ie](mailto:sharon@maramedia.ie)

## FULL PAYMENT ON RECEIPT OF INVOICE

Invoicing begins 2nd October 2023

*Bank transfer to the following account:*

**Account Name: Mara Media.**

**BANK: First Trust Bank  
Meadowbank  
Strand Road  
Derry BT 48 7TN  
Northern Ireland**

Account Number: 09504038  
Sort code: 93-80-25  
SWIFT: STBKGB2B  
IBAN: GB08FTBK93802509504038

*Bank transfer to the following account:*

**Account Name: Mara Media**

**BANK: Allied Irish Bank  
Anvil Court  
Killybegs,  
Co. Donegal,  
Ireland.**

Account Number: 10745194  
Sort code: 93-73-04  
SWIFT: AIBKIE2D  
IBAN: IE43AIBK93730410745194

## CONTACT DETAILS

SHARON BOYLE  
Email: [sharon@maramedia.ie](mailto:sharon@maramedia.ie)  
Tel: 00353 (0)74 954 8037  
Mobile: 00353 86 840 1250



## YOUR CONTACT DETAILS

Please type or print in BLOCK CAPITALS

Trading Name:

VAT number:  PO Number for invoice, (if applicable):

Stand Title (Name Panel):

Contact Name(s):

Address:  
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.....  
.....  
.....

Tel:

Fax:

Please reserve:  
State Stand number and size

Email:

Website: (for linking on exhibitor list)

<b>STAND PRICES</b> (Tick required box):	<input type="checkbox"/> <b>1: SHELL SCHEME</b> €180 per sq metre shell scheme Includes carpet & name panel	<input type="checkbox"/> <b>2: SPACE ONLY</b> €170 per sq metre	<input type="checkbox"/> <b>VESSEL DISPLAY</b> Price on application
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Order authorised by & position in company:

Date:

I hereby acknowledge and accept the rules & regulations set for the exhibiting at Irish Skipper Expo 2024.

**THE EXHIBITORS MANUAL will be available on 1st October 2023**

## SCHEDULE OF EVENTS

(Times may be subject to change)

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### BUILD UP PERIOD

Thursday 22nd February 2024: *Exhibitors & Vessel Set Up* 9am-7pm

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**STRICTLY NO ACCESS AFTER 8PM THURSDAY – NO SET UP ON FRIDAY**

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### EVENT OPEN PERIOD

Friday 23rd February 2024: *Opening Hours for Exhibitors* 9am-6pm  
*Opening Hours for Visitors* 10am-6pm  
  
*Show reception The George Hotel, Limerick* 7.30pm – LATE

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### EVENT OPEN PERIOD

Saturday 24th February 2024: *Opening Hours for Exhibitors* 9am-7pm  
*Opening Hours for Visitors* 10am-4pm

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### EVENT BREAKDOWN PERIOD

Saturday 24th February 2024: *Exhibits Move Out & Stand Dismantling* 4.30pm-7pm

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**PLEASE NOTE:** Access doors for exhibitor breakdown will not be opened until the public is clear of the hall. During Break Down periods, everyone in the hall must ensure they are wearing the correct PPE, to include Hi-Viz vests and suitable footwear as a minimum – please be aware that these are not provided by the venue and exhibitors must bring their own.

- All shell scheme exhibitors must clear their stands by 10pm on 24th February.
- All space only exhibitors must clear their stands by 10pm on 24th February.
- Any remaining items will be removed and either destroyed, or stored at the exhibitor's expense.

### ALL EXHIBITS MUST BE REMOVED BY 19:00 HRS ON SATURDAY NIGHT

You must insure that your stand and other exhibits can be brought in and taken out within the specified times as stated.

### IMPORTANT NOTE ON YOUR STAND:

Any exhibitor breaking down their stand before the closing time of 4pm on Saturday will NOT be offered a stand at the next show. This is both due to health and safety and out of respect to visitors and exhibitors still doing business.